



MARIAM RAASHED

www.mariamraashed.com

EXPERIENCE

BEACONHOUSE NATIONAL UNIVERSITY

Teaching Assistant

2021 SEPTEMBER - 2022 JUNE

Teaching assistant for the elective course "Type Tasting- An Exploration of Typography within Contemporary Design" for 2nd year to MA students. Leading lectures and tutorials as a Teaching assistant for the Foundation Course "Typography & Layout"

DECKLARATION

Visual Communication Designer

2021 JAN - 2022 MARCH

Project manager for Decklaration's Website. Responsible for the ideation, website design, lottie animations and overall coordination with the development team. My responsibilities included designing and developing websites using Elementor on Wordpress and also research and design pitch deck presentation for clients. I was also the Lead Designer on projects for U.S clients, adapting their style and technique to create unique illustrations and animations for their blogs and surveys.

elo

Lead Creative Graphic Designer

2020 JAN - OCT

Conducted the role of a Content Strategist: Designed, wrote and published engaging content daily, taking their instagram followers from 150k to 300k in 6 months. Responsible for overseeing designs for the package designs, website and various social media platforms, generating themes for the visual content that needed to be displayed.

United We Reach

Learning Engineer

2019 JULY -OCTOBER

Worked in the Storybook Writing and Illustration department. Created storyboards, layouts and final illustrations for stories. Responsible for writing stories/ poems for the first to fourth grade curriculum.

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EDUCATION

BNU (2015-2019)

Beaconhouse National University
BA in Visual Communication Design,

GPA 3.67

Graduated with Honors.

Deans List.

Kadir Has (2017-2018)

Kadir Has University

Exchange Semester in Istanbul, Turkey.

GPA 4.0

Volunteer at the English Language Centre

Member of Design club known as Khas grid.

UE (2022- Present)

University of Europe For Applied Sciences

MA in Visual Experience Design

AWARDS

Dean's Scholarship

2015-2019

Student Exchange Program

September 2017

Best Photography Project

2019

Honors Certificate

2019

ConnectHER Film Finalist

2021

Editor for 'Steering the Wheel' a short documentary based on a true story. It won the Gem's Choice Award and was also chosen out of 150 submissions worldwide as a finalist for the 'My Hero Award' at the ConnectHER Film Festival.